

FORM 11

**Deadline  
20 Sep 2024**

**Eco Expo Asia 2024  
30/10 - 2/11/2024**

**Return to :**  
Hong Kong Trade Development  
Council  
Unit 7, Expo Galleria,  
HKCEC, 1 Expo Drive,  
Wan Chai, Hong Kong  
Attn: Ms Marit Lau  
Tel: (852) 2240 4932  
Email: [marit.wm.lau@hktdc.org](mailto:marit.wm.lau@hktdc.org)

**Advertising & Promotion Opportunities**

**Order Form of Exhibitors' Promotion Packages**

We, \_\_\_\_\_ (Company Name), would like to book the captioned package with the following service(s):

- Product Demo & Launch Pad**  
**A 20-min individual session to introduce and demonstrate products at HK\$2,720 / US\$351.**

Date : 30 Oct – 2 Nov 2024 (Wed-Sat)  
Time : A 20-min individual session  
Venue : Green Technology Hub, Asia-World Expo

*(\* Date and time slot will be assigned by the Organisers)*



**Packages covers:**

1. Audio-visual equipment (projection screen, microphone and speakers)
2. Chairs for audience
3. Promotion in fair website
4. Directional Signages

***Optional Items:***

If your company requires additional equipment, please contact the Organisers directly and we will provide you a tailor-made quotations accordingly.

Please return the completed form to Ms Marit Lau (email: [marit.wm.lau@hktdc.org](mailto:marit.wm.lau@hktdc.org)) by **20 September 2024 (Friday)**.

<b>Company Name</b>	(Eng)		<b>Booth No.</b>			
	(Chi)					
<b>Website (if any)</b>						
<b>Speaker Information</b>	<b>Name* (Mr/Mrs/Ms)</b>			<b>Mobile</b>		
	<b>Title</b>			<b>Company Tel No.</b>		
<b>Contact Person Information</b>	<b>Name* (Mr/Mrs/Ms)</b>			<b>Mobile</b>		
	<b>Title</b>			<b>Company Tel No.</b>		
	<b>E-mail</b>					
<b>Information of Product(s)</b>	<b>Product 1</b>	<b>Name</b>	(Eng)	<b>Brand</b>	(Eng)	
			(Chi)			(Chi)
		<b>Product Descriptions</b>				
	<b>Product 2</b>	<b>Name</b>	(Eng)	<b>Brand</b>	(Eng)	
			(Chi)			(Chi)
		<b>Product Descriptions</b>				
<b>Award(s) Received / Others Remarks</b>						
<b>Photo(s) of Product(s)</b> Please send the photo(s) with high resolution (i.e. with file size larger than 1MB & minimum 300 dpi, JPG format)						
<b>*Promotional Video Clip</b>	Yes / No	<b>* PowerPoint</b>	Yes / No	<b>*Language</b>	English/Cantonese/Mandarin	

\*Please delete as appropriate

**Conditions of Participation:**

- Exhibitors with tangible product display or service/testing demonstration are welcome to participate and introduce their products/services in the Product Demo and Launch Pad/Oasis Reception. Priority will be given to application with product launching while the application is on a first-come-first-served basis.
- Sessions Date and Time will be allocated by the Organisers.
- Only one time slot will be allocated to each exhibitor. No applications / orders will be accepted without the payment and information required on the application form. The Organisers reserve all rights on accepting or rejecting the application.
- The Organisers reserve the right to alter the programme without prior notice and such decision is final.
- The Organisers will not be held responsible for infringement of copyright or patent law connected with present products.
- The Organisers will retain all rights for printing, publishing and exhibiting the submitted information at its discretion.
- Please provide all **presentation materials** (e.g. powerpoint / video) to HKTDC **on or before 18 October 2024 (Friday)**. All applications / orders are subject to confirmation by the Organisers. Please bring along your own laptop for presentation, if any.
- Participating companies must send a presenter to demonstrate and conduct the presentation on-site. The on-site contact person should arrive at the venue **at least 15 minutes before their session time** begins for preparation.
- Additional requests will not be entertained after the application deadline and subject to the availability.
- A cheque made payable to "Hong Kong Trade Development Council" covering the cost of package should be sent to HKTDC (address stated in the top right hand corner of the form) together with the **completed application form on or before 20 September 2024 (Friday)**. Post-dated cheques will not be accepted.  
Bank Name: \_\_\_\_\_ Cheque No.: \_\_\_\_\_

I agree that the above information may be used by the Organisers for incorporation in all or any of its database for processing the application of 'Exhibitors' Promotion Packages', and for any other purposes as stated in the Privacy Policy Statement (available at <http://www.hktdc.com/mis/pps/en>). I confirm that I have the consent of each individual's name in this form to release their personal data for the purposes stated herein.

\_\_\_\_\_  
Signature & Company Chop

\_\_\_\_\_  
Date

(For office use) **Acknowledgement of Receipt by HKTDC and Messe Frankfurt (HK) Ltd**

Received on: \_\_\_\_\_

By: \_\_\_\_\_

表格11

截止日期  
2024年9月20日

## 國際環保博覽 2024 30/10 - 2/11/2024

請交回：  
香港貿易發展局  
香港灣仔博覽道1號  
香港會議展覽中心  
博覽商場7號  
劉小姐收  
電話: (852) 2240 4932  
電郵: [marit.wm.lau@hktdc.org](mailto:marit.wm.lau@hktdc.org)

### 「參展商宣傳計劃」

本公司 \_\_\_\_\_ (公司名稱) 欲訂購以下「參展商宣傳計劃」:

#### 產品推廣及發布會

20分鐘時段介紹及示範 貴公司產品。  
(收費為港幣 2,720 元 / 美金 351 元)

日期：2024年10月30日至11月2日 (星期三至星期六)  
時間：每節時段為20分鐘  
地點：亞洲國際博覽館 綠色技術交流區

(\*確實日期及時段由主辦機構安排)



參加以上「參展商宣傳計劃」大會將提供以下項目：

1. 基本影音設備 (投射螢幕及咪高峰)
2. 觀眾座椅
3. 網頁宣傳
4. 會場指示板

#### 附加項目：

如欲增設特別設施，請與主辦機構另外洽談所需設施之詳情，大會將額外安排及報價。

請於 2024 年 9 月 20 日(星期五)前將填妥之申請表格交回予劉小姐 (電郵: [marit.wm.lau@hktdc.org](mailto:marit.wm.lau@hktdc.org)) 收

公司名稱	(中文)	展台號碼				
	(英文)					
網址 (如有)						
講者資料	名稱*(先生/女士/小姐)		手提電話			
	職銜		公司電話			
聯絡人資料	名稱*(先生/女士/小姐)		手提電話			
	職銜		公司電話			
	電郵地址					
產品資料	產品 1	名稱	(中文)	品牌	(中文)	
			(英文)			(英文)
		簡介				
	產品 2	名稱	(中文)	品牌	(中文)	
			(英文)			(英文)
		簡介				
產品曾得獎項 / 備註						
* 產品相片 請傳送高解像度的相片(相片質素最低要求 1MB 以上, 最大為 300 dpi。以 JPG 檔存送)						
* 宣傳視訊短片	有 / 沒有	* 公司簡報	有 / 沒有	* 語言	英語/廣東話/普通話	

\*請刪去不適用者

**參加守則:**

- 歡迎各參展商參加「產品發布及推廣」介紹 貴公司的最新產品或服務。主辦機構會將優先考慮以「產品推廣」為主之申請, 並以先到先得的形式處理。
- 推廣日期和時間將由主辦機構分配。
- 每位參展商將只獲安排上述其中一個時段, 所有未付款項或未能提供表格上所需資料之申請將不獲受理。主辦機構有權接受或拒絕任何申請。
- 主辦機構保留最終更改節目的權利而不作另行通知。
- 如有關產品屬犯版權或專利權之有關法例, 主辦機構概不負責。
- 主辦機構保留一切編印、出版以及展出有關產品的資訊之權利。
- 如 貴公司需於活動時段內播放**簡報及短片**, 請於 **2024 年 10 月 18 日 (星期五) 前** 傳送有關資料給主辦機構。主辦機構保留一切對產品推廣及發布會內容作最後核准之權利。活動當天請自備手提電腦。
- 成功申請的參展商必須委派一名代表到場介紹及示範其宣傳的產品, 並於指定**發布時段前 15 分鐘** 到達會場進行採排。
- 如欲增設**額外設施**, 請於 **2024 年 9 月 20 日前告知本局**, 大會將盡量安排及報價。
- 請於 **2024 年 9 月 20 日前** 將填妥申請**表格連同劃線支票** (抬頭「香港貿易發展局」) 支付參加費用交予 香港貿發局 (地址參照申請表格右上角)。  
銀行: \_\_\_\_\_ 支票號碼: \_\_\_\_\_

本人同意主辦機構可將上述資料編入其全部或任何資料庫內以處理「參展商宣傳計劃」事宜, 以及用於主辦機構在私隱政策聲明 (網頁 <http://www.hktdc.com/mis/pps/tc>) 中所述之其他用途。本人確認已獲得此表格上所述人士同意, 將其個人資料提供予主辦機構。

簽名及公司

日期

(由本局填寫)

香港貿易發展局同法蘭克福展覽(香港)有限公司 收件確認

收件日期: \_\_\_\_\_

收件人: \_\_\_\_\_