

Eco Expo Asia

Sponsorship Programme

Green Innovation for a Circular Economy
28-31 October 2020
AsiaWorld-Expo · Hong Kong



**Join us to unleash green business opportunities and
develop a sustainable corporate image!**

Why should you support Eco Expo Asia?

A **premier trade fair** on green technologies in Asia for **over a decade**

An **effective business and networking platform** to connect with international buyers and influential government officials



B2G

B2B



B2C

Eco Expo Asia 2019 at a glance:

300+ exhibitors from **17** countries and regions;

10,600+ professional buyers from **93** countries and regions










Event Programmes:

Eco Asia Conference, Eco Expo Asia Luncheon, Public Day Forum, Business Matching, Seminars, Green Transportation Forum, Green Workshop and Green Mart

Fair Sponsor








Diamond Sponsor HK\$65,000



-  Sponsor acknowledgement on fair materials (e.g. Fair website, e-fair catalogue and e-newsletter)
-  Feature of sponsor in fair e-newsletters
-  Display of sponsor's logo on the fair website and all issues of e-newsletters
-  Advertising light box featuring sponsor's logo at the fairground
-  Full pages inside-front and inside-back cover advertisement on e-fair catalogue
-  Insertion of promotional leaflet in every exhibitor kit and buyer kit
-  Exclusive opportunity to display corporate videos in the VIP lounge
-  2 complimentary selective networking event invitations during the Fair (e.g. Opening Ceremony)
-  10 complimentary VIP passes to Eco Expo Asia



Gold Sponsor HK\$35,000

-  Sponsor acknowledgement on fair materials (e.g. Fair website, e-fair catalogue and e-newsletter)
-  Display of sponsor's logo on the fair website and 3 selected issues of e-newsletters
-  Double page spread advertisement on e-fair catalogue
-  Insertion of promotional leaflet in every exhibitor kit and buyer kit
-  Exclusive opportunity to display corporate videos in the VIP lounge
-  1 complimentary selective networking event invitation during the Fair (e.g. Opening Ceremony)
-  5 complimentary VIP passes to Eco Expo Asia

- 🌱 Sponsor acknowledgement on fair materials (e.g. Fair website, e-fair catalogue and e-newsletter)
- 🌱 Display of sponsor's logo on the fair website and one selected issue of e-newsletters
- 🌱 Single page advertisement on e-Fair catalogue
- 🌱 Insertion of promotional leaflet in every exhibitor kit and buyer kit
- 🌱 Exclusive opportunity to display corporate videos in the VIP lounge
- 🌱 3 complimentary VIP passes to Eco Expo Asia

Silver Sponsor

HK\$18,000



- 🌱 Sponsor acknowledgement on fair materials (e.g. Fair website, e-fair catalogue and e-newsletter)
- 🌱 Display of sponsor's logo on the fair website
- 🌱 Insertion of promotional leaflet in every exhibitor kit and buyer kit
- 🌱 Exclusive opportunity to display corporate videos in the VIP lounge
- 🌱 2 complimentary VIP passes to Eco Expo Asia

Bronze Sponsor

HK\$9,500



Item Sponsor



Eco-friendly bags
7,000pcs with production

- 🌱 Sponsor acknowledgement on fair materials (e.g. Fair website, e-fair catalogue)
- 🌱 Display of sponsor's logo on one side of the bag

Note:

- Open for exhibitors only
- Maximum 2 sponsors, first-come-first-served
- Item to be supplied by sponsor
- For production and requirement details, please refer to Sponsorship Terms



Eco-friendly Giveaway Items
7,000pcs with production

- 🌱 Sponsor acknowledgement on fair materials (e.g. Fair website, e-fair catalogue)
- 🌱 Display of sponsor's logo on the item together with the fair logo

Note:

- Open for exhibitors only
- Maximum 2 sponsors, first-come-first-served
- Item to be supplied by sponsor
- For production and requirement details, please refer to Sponsorship Terms



Corporate Video Special Offer
HK\$1,000

- 🌱 Exclusive opportunity to display corporate videos in the VIP lounge

Note:

- Open for exhibitors only
- Subject to organisers' endorsement
- Video to be supplied by the sponsor
- Sponsors are responsible for providing the organisers with the video to be displayed

Event Sponsor

- 🌱 Sponsor acknowledgement on fair materials (e.g. Fair website, e-fair catalogue)
- 🌱 Display of sponsor's logo on invitation and backdrop of the Luncheon
- 🌱 Placement of corporate souvenir at every seat (souvenir to be provided by sponsor)
- 🌱 Single page advertisement on e-Fair catalogue
- 🌱 5 Luncheon seats reserved for sponsor
- 🌱 5 complimentary selective networking event invitations during the Fair (e.g. Opening Ceremony)
- 🌱 10 complimentary VIP passes to Eco Expo Asia

Note:

- Exclusive sponsor
- Attendance: government officials from Hong Kong, Mainland China and ASEAN, VIPs, leading industry players, pavilion exhibitors (est. 120-150 pax)



Networking Luncheon

HK\$150,000

- 🌱 Sponsor acknowledgement at the Reception and on Fair materials (e.g. Fair website and e-Fair catalogue)
- 🌱 Display of sponsor's logo on the invitation and backdrop of the Reception
- 🌱 2 complimentary tickets to the Reception
- 🌱 2 complimentary selective networking event invitations during the Fair (e.g. Opening Ceremony)
- 🌱 5 complimentary VIP passes to Eco Expo Asia

Note:

- Exclusive sponsor
- Attendance: exhibitors and buyers (est. 60 pax)



Networking Reception

HK\$60,000



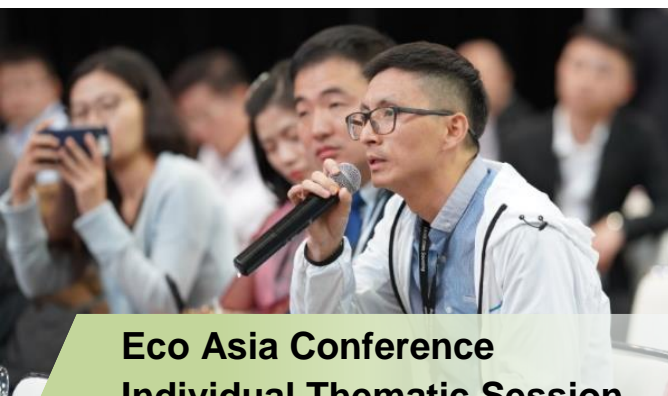
**Eco Asia Conference
Government Related Session**
HK\$80,000

- 🌱 Speaking opportunity in the Session (subject to organisers' approval)
- 🌱 Acknowledgement at the Conference and on Fair materials (e.g. Fair website, e-Fair catalogue and promotion materials)
- 🌱 Promotion materials distribution to Conference participants
- 🌱 4C single page advertisement in e-Fair catalogue
- 🌱 Logo display on Conference backdrop
- 🌱 Logo display on Conference programme panel and flyer
- 🌱 2 complimentary Luncheon tickets
- 🌱 2 complimentary selective networking event invitations during the Fair (e.g. Opening Ceremony)
- 🌱 5 complimentary VIP passes to Eco Expo Asia



Note:

- Speakers: government officials from Hong Kong, Mainland China and ASEAN
- Attendance: industry players who want to learn about government policies
- [2019 speaker list](#)
- 2019 no. of overall attendance: about 650 pax



**Eco Asia Conference
Individual Thematic Session**
HK\$50,000






- 🌱 Speaking opportunity in the Thematic Session (subject to organisers' approval)
- 🌱 Acknowledgement at the Conference and on Fair materials (e.g. Fair website, e-Fair catalogue and promotion materials)
- 🌱 Promotion materials distribution to Conference participants
- 🌱 Logo display on Conference backdrop
- 🌱 Logo display on Conference programme panel and flyer
- 🌱 2 complimentary selective networking event invitations during the Fair (e.g. Opening Ceremony)
- 🌱 2 complimentary VIP passes to Eco Expo Asia

Note:

- Speakers: industry experts and academics including government officials
- Attendance: industry players
- [2019 speaker list](#)
- 2019 no. of overall attendance: about 650 pax

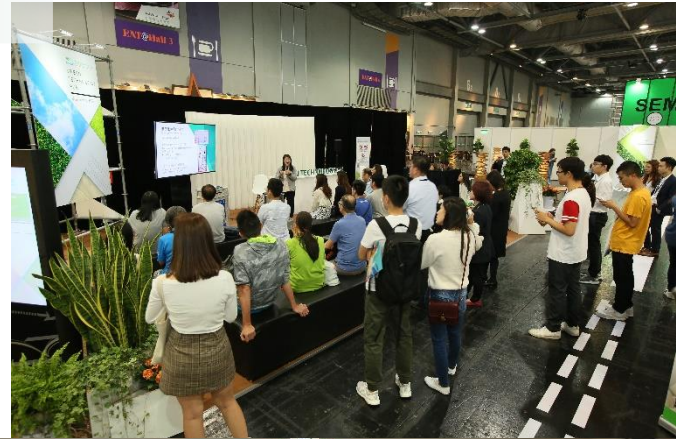
Public Day Forum

HK\$20,000

-  1 hour seminar timeslot
-  Acknowledgement at the Forum and Fair materials (e.g. Fair website, e-Fair catalogue)
-  Promotion materials distribution to Forum participants
-  Logo display on Forum backdrop / Podium
-  1 complimentary VIP pass to Eco Expo Asia

Note:

- Open for exhibitors only
- Attendance: general public



Contact:

For detailed coverage and entitlement, or tailor-made sponsorship packages, please contact Ms. Dominique Kwan at Tel: (852) 2238 9903, Fax: (852) 2519 6079, Email: Dominique.Kwan@hongkong.messefrankfurt.com or Mr. Jeffrey Wong at Tel: (852) 2240 4634, Fax: (852) 3746 6757, Email: jeffrey.sw.wong@hktdc.org

Conditions:

The organisers, Hong Kong Trade Development Council (HKTDC) and Messe Frankfurt (Hong Kong) Ltd, reserve the sole and absolute discretion in relation to the offering of the packages. The organisers reserve the right to vary the terms and conditions, change or terminate the packages without any prior notice. In case of dispute over the packages, the decision of the organisers shall be final and binding.

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Sponsorship Application Form

✓	No.	Items	Sponsorship Amount
	1	Diamond Sponsor	HK\$65,000
	2	Gold Sponsor	HK\$35,000
	3	Silver Sponsor	HK\$18,000
	4	Bronze Sponsor	HK\$9,500
	5	Eco-friendly Bags	7,000 pcs with production
	6	Eco-friendly Giveaway Items	7,000 pcs with production
	7	Corporate Video Special Offer	HK\$1,000
	8	Networking Luncheon (exclusive)	HK\$150,000
	9	Networking Reception (exclusive)	HK\$60,000
	10a	Eco Asia Conference – Government-related Session	HK\$80,000
	10b	Eco Asia Conference – Individual Thematic Session	HK\$50,000
	11	Public Day Forum	HK\$20,000

Please indicate your application(s) by putting “✓” in the first column of the above table and return the signed agreement to Ms Dominique Kwan:

Tel: (852) 2238 9903, Fax: (852) 2519 6079, Email: Dominique.Kwan@hongkong.messefrankfurt.com

Company name: _____

Contact person: _____

Job title: _____

Tel: _____ Fax: _____

Email: _____

Terms & Conditions:

- Reservation is arranged on a first-come-first-served basis.
- The organisers reserve the right to decline any sponsorship.
- Sponsors are responsible for providing the organisers with all company logos and materials for use, and that all company logos and materials are subject to approval by the organisers. Details of advertisement specifications or all required materials will be notified to the sponsors once the organisers have accepted the applications.
- The organisers are not responsible for any error, loss, damage or claim resulting from failure of any advertisement.
- Order must be accompanied by full payment to the organisers.
- The organisers will convert request for USD payment and reserve the right to adjust the USD price. All bank charges are to be borne by the sponsors.

We agreed to abide by the Terms & Conditions outlined in the Eco Expo Asia 2020 Sponsorship Application Form.

Signature: _____ (with company stamp) Date: _____